**Agenda Item 5d. MEMBERSHIP REPORT**

|  |  |  |  |
| --- | --- | --- | --- |
| **Members** | **As at**  **31st December 2007** | **As at**  **31st December 2006** | **Net Gain/Loss** |
|  |  |  |  |
| Individual | 131 | 128 | 3 |
| Joint/Household | 94 | 90 | 4 |
| Corporate | 6 | 5 | 1 |
| Corporate Web Sponsors | 4 | 4 | 4 |
| Student | 0 | 0 | 0 |
| Honorary | 5 | 5 | 0 |
| Life | 4 | 5 | -1 |
|  |  |  |  |
| Total | 244 | 237 | 7 |
| Total Members | 338 | 327 | 11 |
|  |  |  |  |
| Mailing Only | 9 | 9 |  |

**Bankers Order Method of Payment of Subscriptions**

71% of members now pay by banker’s order. All members who pay their annual subscriptions by cash or cheque have been asked if they will consider converting to pay by banker’s order, which helps to keep down the Society costs.

**Gift Aid to the Society**

72% of members allow the Society to reclaim tax on their subscriptions and donations on the basis that they are UK taxpayers that they pay an amount of income tax or capital gains tax at least equal to the tax the Society reclaims on their subscriptions and donations in the tax year. Members currently not participating in this financial benefit to the Society are requested to reconsider as to whether or not they will allow the Society to reclaim tax.

**EMAIL Addresses**

48% of members now receive communications via the Society EMAIL service.

**January 2008 Renewals**

There were 222 renewals which will fell due on 1st January 2008. Renewal notices were issued at the beginning of December to those who pay by cash/cheque.

A new banker’s order form was also sent to those who pay by bankers order but whose 2007 subscription was below the levels set by the Society.

## Society Website

In 2007 the Society requested some substantial changes to the website in 2007 to improve communication/interaction with members. These include:

Details of Society responses to planning applications, with a link to the District Council website to view, in full, each planning application.

A members login function in order to restrict some aspects of the Society activities to members alone, which will allow members to contribute their views online e.g. via member surveys and forums.

To take advantage of up to date web presentational technology.

Most of these changes are expected to be completed during the first quarter of 2008.

**Ian Fradgley**